



universalentertainmentequipment



## JOYTECH Monitor for all...

### Windsor, England – March 22<sup>nd</sup> 2004

JOYTECH Europe LTD, one of Europe's leading manufacturers of Third Party Video Game Accessories, manufacturers of the newly launched 'UEE' (*Universal Entertainment Equipment*) range and a division of Take-Two Interactive Software, Inc. (NASDAQ: TTWO) announce today the release of the new Universal 7inch TFT Monitor.

The culmination of years of research and development, JOYTECH's skill and knowledge of the Portable Video Game Monitor market, has enabled the company to design a stunningly attractive, yet technologically advanced portable Monitor, fully compatible with all major video game consoles, as well as virtually any standard AV source.

The Universal 7inch TFT Monitor features a true 16:9 WideScreen RGB TFT (*Thin Film Transistor*) Screen, capable of displaying images of jaw dropping clarity and precession. Unlike JOYTECH's previous range of video game screens, the new Universal Monitor has been designed for use with a far wider range of devices, though remains immediately accessible to gamers thanks to bespoke cables for instant RGB connection to PS2®, Xbox™ and GameCube™, which are included in box.

The Universal Monitor is capable of connecting to very much more than simply video games however. On-board S-Video, Composite Video and Twin RCA Stereo Phono inputs allow instant connection to a multitude of AV sources from DVD player to Camcorder, and the supplied SCART Input lead, supports both Composite and RGB from any SCART enabled video source. To further aid in compatibility the Monitor is able to display 50 or 60Hz images (For use with Pal 60 or selected video games), as well as being fully PAL and NTSC compatible.

JOYTECH have worked to ensure that the viewer is drawn in to both vision and sound, and thus have included State of the Art 'WOW' SRS® 3D Surround Sound. The latest incarnation of SRS®, 'WOW' allows users to tailor the sound enhancement facility, alter the level of bass and treble, and deliver unprecedented spatial sound, exceptionally clear in tone, and ideal for use in a portable device.

For the first time on a JOYTECH Monitor, the new unit comes equipped with full 'OSD' (On Screen Display), allowing instant access to information on chosen inputs, adjust various sound levels, and access the models comprehensive menu system.

Another first arrives with the addition of the supplied Slim Line Remote Control, allowing simple and convenient operation of the Monitor whilst remaining seated.

Powered by a 12Volt Power Adapter, the Monitor also comes supplied with an In-Car Adaptor, allowing endless play on the move. Furnished with a supplied chrome stand, (fully removable for flush wall mounting) the Monitor is fully at home on the move, on the wall, on the desk, or indeed anywhere with access to power!

Stunning picture, incredible sound, cutting edge features, classically stylish looks and an unprecedented value for money retail price combine to make the JOYTECH Universal 7inch TFT Monitor a truly groundbreaking product.

JOYTECH –Engineered Entertainment.

**For further information:**

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**For further information on JOYTECH peripherals, please visit: [www.joytech.net](http://www.joytech.net)**

**JOYTECH Europe is a fully owned subsidiary of Take-Two Interactive Software**

**About Take-Two Interactive Software**

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor, and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation(R)2 computer entertainment system, Xbox(TM) video game system from Microsoft(TM), Nintendo GameCube(TM) and Nintendo Game Boy Advance(TM). The Company publishes and develops products through its wholly owned subsidiary labels: Rockstar Games, Gotham Games, Gathering, Joytech and Global Star. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Vienna, Milan, Sydney, Amsterdam and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at [www.take2games.com](http://www.take2games.com).

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